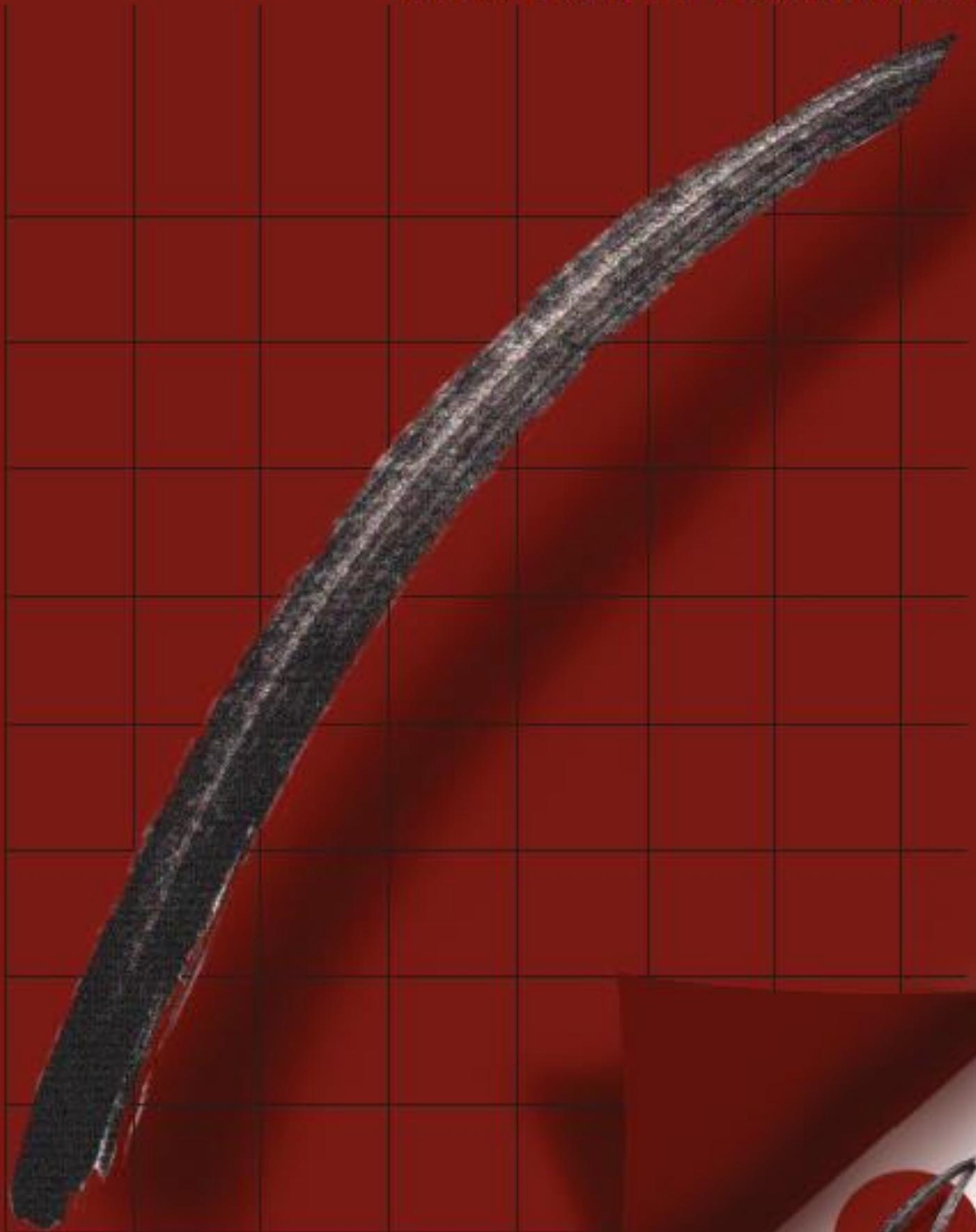


APEX GROWTH STRATEGIES LLC



MANAGEMENT CONSULTING





At APEX GROWTH STRATEGIES, we specialize in working with private equity firms, their portfolio companies and corporate clients, identifying and executing strategies for profitable growth. We focus on value creation, defining our exit valuation objectives and a timeline, and then creating a strategic plan. These specific valuations and end points give our work clarity, accountability and a sense of urgency.

SERVICES

STRATEGIC PLANNING We start with the end in mind. For portfolio companies of private equity firms, this means articulating the business values that will maximize exit value — and doing this in the first year of the hold period. For public or private companies, it means defining where the business should be three to five years out.



With a clear picture of maximized value, we work backward to the present, creating the strategies, tactics, key accountabilities and pro forma financials essential to quality planning and execution.

Our process ensures that all strategies — organic growth, add-on acquisition, profit improvement and infrastructure — tie directly into the P&L.

EXIT PLANNING Our exit planning process shares elements with strategic planning — the

key difference is the importance of time frame to exit. We work with clients between twelve and eighteen months before the company goes to market. We clarify and tighten the strategies and tactics that will drive value through the exit (and constitute the basis of the growth story for the next buyer).

Given proximity to the exit event, the level of investments made in this period may vary depending on the company's particular situation. We have a strong record of value creation and are happy to share this record with qualified prospects.

DUE DILIGENCE We have extensive experience in working with private equity firms completing due diligence on new platform companies. Prior to close, we work with the company management and deal teams to develop the growth framework for maximizing value during the hold period. We also conduct focused strategic planning sessions with key members of the management team, identifying potential opportunities and challenges to growth during the hold period and beyond.

This process, conducted in a time-sensitive manner, helps our private equity clients determine the strengths and weaknesses of their prospective acquisition, and refine their investment theses.



EXIT VALUES

Contributing to successful exits is the singular element which best defines our commitment to client value creation. To date, APEX GROWTH STRATEGIES has supported **more than 30 successful portfolio company exits.**

Each engagement begins with a meeting with the management and deal teams, where we create a vision of the business in five years, including specific revenue and EBITDA

objectives. From there, we work backward to our current position and then build a plan that guides the business toward its maximum potential. Starting with the end in mind ensures that our strategic and tactical thinking reaches as far as possible and this, in turn, leads to maximum value creation. Following is a representative list of successful exits which demonstrate our commitment to our clients' success:

<i>Portfolio Company</i>	<i>Seller</i>	<i>Transaction Date</i>
 Eemax Hot Water Solutions Made Easy™	 <i>Riverside</i>	December 2015
 DATAMYX	 HALYARD CAPITAL	October 2015
 EPM Engineering Planning and Management, Inc.	 FORT POINT CAPITAL	October 2015
 SAFEMARK SYSTEMS	 MILESTONE PARTNERS	October 2015
 hsi Health & Safety Institute™	 DW HP DWH Healthcare Partners	May 2015
 ALL CURRENT ELECTRICAL SALES	 highroad CAPITAL PARTNERS	February 2015
 FoodState	 <i>Riverside</i>	December 2014
 PRECISION WIRE COMPONENTS EXCLUSIVELY MEDICAL	 <i>Riverside</i>	December 2014
 AERCO	 <i>Riverside</i>	November 2014
 Lone Star Overnight	 FORT POINT CAPITAL	April 2014



CLIENTS

Over the years, our ability to create value has led to engagements with a range of clients, all sharing a commitment to growth. We’re proud to have had the opportunity to work in so many different industries and with so many business models.

Since 2003 ... 160+ engagements from 100+ clients with 30% having retained us two or more times.

We help you navigate these uncertain economic conditions, balancing the needs of customers, employees and stakeholders. Every recommendation we make is rooted in a fundamental understanding of the P&L statement – this leads to clear strategies, more focused business planning and maximum exit values.

Our clients have their pick of potential partners and strategic consultants. We’re honored that they chose to work with us.

BOARDS

Eddie Binder is proud to serve currently and previously as an Independent Director on the Board of Directors for the following private equity portfolio companies. Asking the right questions (many of them) and working with while challenging the management team are

responsibilities that Eddie takes seriously. He has clear goals on these Boards — to add value, help position the business for growth during the private equity firm’s hold period and beyond, and ensure that shareholders benefit at exit.

Current Board Positions	
	Tranzonic is a leading distributor of disposable maintenance, cleaning and safety products to the “away-from-home” marketplace. Portfolio company of Silver Oak Services Partners.
Prior Board Positions - Exited Companies	
	Tensator provides custom space and queue management products that accelerate queues, reduce wait times and generate marketing opportunities that improve sales. Portfolio company of The Riverside Company. Exited August 2015.
	Health & Safety Institute provides CPR, EMT and healthcare training materials and services which meet workplace safety and health requirements. Portfolio company of DW Healthcare Partners. Exited May 2015.
	Junior Sports Corporation consists of International Junior Golf Academy (IJGA), the International Junior Golf Tour (IJGT), the Ivan Lendl Junior Tennis Academy (ILJTA), and Heritage Academy. Portfolio company of The Riverside Company. Exited September 2014.
	Lone Star Overnight offers a full range of small parcel next-day and day-definite time-guaranteed delivery options. Portfolio company of Fort Point Capital. Exited April 2014.
	L-com designs, manufactures and distributes telecom and datacom interconnect components for a broad range of end-markets. Portfolio company of The Riverside Company. Exited July 2012.



CONTACT US

We welcome the opportunity to talk about your company's opportunities and challenges to growth. We approach each assignment with diligence and enthusiasm as we work with our clients to identify new strategies which enable

significant value creation for all stakeholders. Likewise, we would be happy to introduce you to our client company CEOs to learn about their experiences in working with us. We look forward to speaking with you.



APEX GROWTH STRATEGIES LLC
Management Consulting

Strategies for Profitable Growth

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